INTERNATIONAL TALENTS IN BUSINESS & SCIENCE?

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DENMARK – A SMALL GREAT NATION

Education & ICT

Health

Food

Energy

Water

Urban sustainability

Yesterday
Today
Tomorrow?

Sustainable consumption & production
A SMALL GREAT NATION

CARLSBERG FOUNDATION

Trust

Equality

Long-term perspective
A SMALL GREAT NATION

Innovative mindset

Open and enterprising trading nation

Investing in education, research & innovation
Danes are some of Europe’s most efficient workers - but maintaining a good **work life balance** is important.

Despite limited working hours, Denmark has some of the world’s **highest productivity rates**.
CARLSBERG FOUNDATION

DANISH STRONG HOLD: INDUSTRIAL FOUNDATIONS

Long term thinking

• Value creation for shareholders, employees and society
• Invest in research and sustainability
• Protection against take over
DENMARK IS A NANO COUNTRY IN A GLOBALISED WORLD
DENMARK’S COMPETITIVENESS IS DECLINING

There has only been established three new Danish company with more than 1,000 employees during the last 20 years.

2011-2012
1. Switzerland
2. Singapore
3. Sweden
4. Finland
5. US
6. Germany
7. Netherlands
8. Denmark
9. Japan
10. UK
11. Hong Kong SAR
12. Canada
13. Taiwan, China
14. Qatar
15. Belgium
16. Norway
17. Saudi Arabia
18. France
19. Austria
20. Australia

2017-2018
1. United States
2. Singapore
3. Germany
4. Switzerland
5. Japan
6. Netherlands
7. Hong Kong SAR
8. United Kingdom
9. Sweden
10. Denmark
11. Finland
12. Canada
13. Taiwan, China
14. Australia
16. Norway
17. France
18. New Zealand
19. Luxembourg
20. Israel

Sources: The Global Competitiveness Report 2018, World Economic Forum 2017; OECD; Finans.dk
37% of companies have experienced unsuccessful recruiting

Lack of more than 13,500 engineers in 2025

Uncovered demand for 19,000 ICT-specialists in 2030

Lack of 44,000 skilled workers in 2025

Source: DI’s Local Business Climate 2017
INCREASE IN FOREIGN LABOUR

Foreign citizens share of employment in Denmark

Sources: Deloitte, Kraka, 2017
THE VALUE OF FOREIGN TALENT

During their stay in Denmark, highly educated foreigners:

**without** accompanying family stay for approx. 5½ year and contribute DKK 720,000

**with** accompanying family stay for approx. 10 year and contribute DKK 2.2 M

under the “Tax scheme for foreign researchers” **without** accompanying family stay for approx. 3½ year and contribute DKK 780,000

Sources: DEA, DI and DAMVAD
WHAT UNITES THESE PEOPLE?
Danish diaspora
DIASPORA DENMARK

Increase talent attraction to Denmark
VISION
Strategic collaboration with the Danish diaspora will lead to renewed value-creating alliances where knowledge can systematically and easily be shared between the diaspora and domestic stakeholders to enhance Danish growth, knowledge and employment – including strengthening our global fellow countrymen’s ties to Denmark.
TASK FORCE RECOMMENDATIONS

Establish a **new association** responsible for carrying Denmark’s diaspora effort into effect

Establish a **digital platform** to support Denmark’s diaspora effort

Equip the Danish diaspora to spread the **narrative of modern Denmark** internationally

Engage the Danish diaspora in increasing **talent attraction** to Denmark

Help Danish businesses access the diaspora’s knowledge and networks to increase their growth, internationalisation and export

Allocate **new resources** for activities with the Danish missions and organisations to support and strengthen the diaspora effort locally

**Reducing barriers** experienced by the Danish diaspora in their connection to Denmark
THANK YOU