



MINISTRY OF FOREIGN AFFAIRS
OF DENMARK

APPLIED AI ACADEMY

**EXPLORING APPLIED AI
IN THE SILICON VALLEY
ECOSYSTEM**



OUR FRAMEWORK



APPLIED AI ACADEMIES

SUPPORTING THE
NATIONAL AI STRATEGY



REGERINGEN

National strategi for
kunstig intelligens

WHAT

An intense **EXECUTIVE LEARNING JOURNEY** to explore and experience Applied AI in the Silicon Valley ecosystem



WHO

For **DANISH EXECUTIVES** from companies, authorities and academia working with business development, innovation and/or digital transformation, C-suite executives, and board members



WHY GO?

To understand the **BUSINESS IMPLICATIONS OF AI** and the opportunities within your own field and organization

To identify, quantify, qualify and **DESIGN SOLUTIONS BASED ON AI** – based on your own case/challenge

To become a part of a **STRONG KNOWLEDGE BASED AI NETWORK** across industries and sectors – in Denmark and Silicon Valley

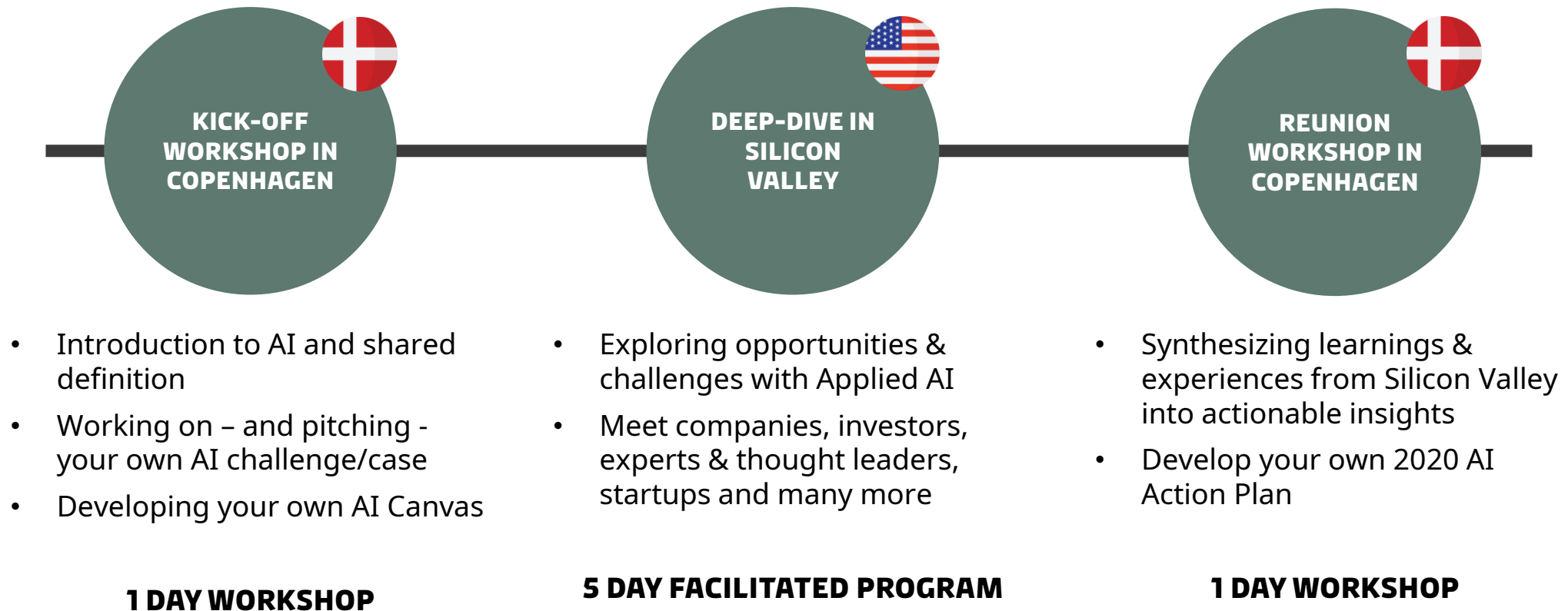
To **MEET AND LEARN FROM** AI practitioners from corporations, startups, universities, VC's, innovation labs and more

To gain the **TOOLS AND COMPETENCIES** to work more strategically with AI in your organization



THE CONCEPT

A LEARNING JOURNEY IN 3 MODULES IN COPENHAGEN & SILICON VALLEY



YOU WILL BE WORKING ON YOUR OWN INDIVIDUAL AI CHALLENGE/CASE THROUGHOUT THE ACADEMY



IN 2018 WE GRADUATED THE FIRST GROUP OF "AI FRONTRUNNERS" FROM ACROSS INDUSTRY



AALBORG UNIVERSITY
DENMARK

William Demant

COWI

agillic

coop

digital hub
Denmark



UNIVERSITY OF
COPENHAGEN



Lyngsoe
Systems

novo nordisk fonden



novozymes®
Rethink Tomorrow



SDU
UNIVERSITY OF
SOUTHERN DENMARK

WE MET CORPORATIONS, STARTUPS, INVESTORS AND THOUGHT LEADERS...

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	THE PAST, PRESENT AND FUTURE OF AI	APPLIED AI CASE A VC'S PERSPECTIVE	AI EXPO 2018 AI & BIG DATA CONFERENCE	APPLIED AI CASE HANDS-ON AI	HOW TO START THE TRANSFORMATION
Morning	07.30 Welcome Program Kick-off ICDK, Palo Alto				
	08.30 10.00 The Future, Faster InnovationLab Keynote TheShop, SF	10.00 Tour of the Gallery Autodesk	08.30 AI Expo 2018, the Leading AI and Big Data Conference and Exhibition	09.00 Turning Data into a Timeless Competitive Advantage Palantir	10.00 Bringing AI to Every Corner of Your Organization Unity
	10.45 10.45 AI Past, Present, and Future Cisco Systems Keynote TheShop, SF	— Humanizing Customer Support with AI Autodesk	Enterprise AI and Digital Transformation	<i>Keynotes & Challenges-workshop</i> Palantir, Palo Alto	<i>Keynote</i> Unity, SF
	11.30 11.30 What AI Means for Industries Panel Debate TheShop, SF	<i>Tour & Keynote</i> Autodesk, SF	Big Data Strategies		11.30
	12.15 13.15 The Technologies Powering AI Panel Debate TheShop, SF	12.00 13.30 Applied AI from a VC's Perspective Bootstrap Labs Keynote The Vault, SF	Data Analytics for AI & IoT	11.30 13.00 Real-life AI Cases Stanford Research Institute (SRI) Menlo Park	11.45 Lunch & Debriefing
14.00 14.00 AI Entrepreneurs and Intrapreneurs Co-creative workshop & pitch TheShop, SF	15.00 15.00 The Startup Pitch Roger.ai The Vault, SF	Innovations & Investors' Zone <i>AI Expo 2018, Santa Clara Convention Center</i>	14.30 15.00 The Lab Experience VW Automotive Lab (VAIL) Stanford University	12.45 12.45 Artificial Creativity InnovationLab Keynote & Demo TheShop, SF	
16.30 16.30 Critical Thinking About AI Keynote	15.45 16.00 Hands-on: AI-powered shopping Amazon Go, SF		16.15 16.45 TechPlomacy Office of the Tech Ambassador, ICDK	14.00	
17.15 17.15 Networking Reception incl. Tech Demos Drinks & Demos TheShop, SF	17.00 17.15 Debriefing, Drinks & Prep for AI Expo Drinks & Networking The Interval, SF	18.00 18.00 Conference Networking, Drinks, and Nibbles (Optional) Hyatt Regency, Santa Clara	17.30 18.30 Dinner, Drinks & Networking Il Fornaio, Palo Alto		
19.30	18.45	23.00	21.00		
	SAN FRANCISCO	SAN FRANCISCO	SANTA CLARA	PALO ALTO	SAN FRANCISCO

...AND MANY TALENTED PEOPLE...



DANNY LANGE

VP OF AI AND ML
@ UNITY TECHNOLOGIES

Dany is former Head of ML at Uber - building the world's most versatile ML platform to support Uber's rapid growth. GM of Amazon Machine Learning - an AWS product that offers ML as a Cloud Service. Principal Development Manager at Microsoft leading a product team focused on large-scale ML for Big Data.



Unity is a creator of a of the world's most widely-used real-time 3D development platform, providing tools to create interactive 2D, 3D, VR and AR experiences.



JESSICA RAEDLER

CONVERSATION LEAD
@ AUTODESK

Jessica is leading an engineering team building Intelligent Conversational AI to deliver high-quality and high-engagement Customer Service.

She brings Ava, a virtual assistant, who supports 100,000 customer service conversations a month.



Autodesk is a leader in 3D software for the architecture, engineering, construction, manufacturing, media, and entertainment industries.



BENJAMIN LEVY

CO-FOUNDER & MANAGING PARTNER
@ BOOTSTRAPLABS

Over the past 7 years, Ben has been actively investing in software technology startups and supporting BootstrapLabs' portfolio companies and their founders.

Ben is a repeat entrepreneur who launched, built and exited two startups in the financial technology space.



BootstrapLabs is a VC firm focused on Applied AI (early stage investments). Their Applied AI community has more than 40,000 people from over 60 countries contributing



CAMERON WENDT

CUSTOMER EXPERIENCE LEAD
@ PALANTIR TECHNOLOGIES

Cameron is leading the global Customer Experience team that organizes executive business development engagements with Palantir. Prior to this, he lead business development for CorporateCloud.TV, Splitcast & was the founder of Vinehub which he sold to a private buyer.



Palantir build platforms for integrating, managing, and securing data layered with applications for fully interactive human-driven, machine-assisted analysis.



MARK BÜNIGER

DEEP TECH AGENT
@ INNOVATIONLAB

Mark researches science-based technologies, aka Deep Tech, ranging from synthetic biology to quantum computing, to help companies develop and deploy them. He curates and co-develops AI-based systems for creating humor, visual and musical arts, and human-machine co-innovation



InnovationLab takes organizations from thinking industrial to acting digital through talks, articles, workshops, seminars, and projects

About

Company

...AND WE SAW "AI IN ACTION"



UPCOMING PROGRAMS IN 2019/2020



APPLIED AI ACADEMY 2019

3 MODULES IN 2019/20:

- 1) **OCT 24 2019:** Kick-off workshop in Copenhagen
- 2) **NOV 18– 22 2019 (WEEK 47):** Deep dive in Silicon Valley
- 3) **JAN 09 2020:** Reunion workshop in Copenhagen



LIFE SCIENCE AI ACADEMY 2019

3 MODULES IN 2020:

- 1) **JAN 08 2020:** Kick-off workshop in Copenhagen
- 2) **JAN 27 – 31 2020 (WEEK 5):** Deep dive in Silicon Valley
- 3) **MAR 03 2020:** Reunion workshop in Copenhagen



LIFE SCIENCE ACADEMY

SPECIFIC FOCUS ON

- ❖ FDA approvals & regulatory affairs
- ❖ Market entry strategies
- ❖ AI in the US medical industry
- ❖ Data and the use of data
- ❖ AI-driven business models
- ❖ Ethics

IN COLLABORATION WITH





MINISTRY OF FOREIGN AFFAIRS
OF DENMARK

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