







FACTORY OF THE FUTURE

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DIGITALIZATION IN GRUNDFOS



LIGHTHOUSE 1

Direct, real-time, and relevant relations



LIGHTHOUSE 2

Connectivity and optimization



LIGHTHOUSE 3

New business models



LIGHTHOUSE 4

Digital value chain

It is better to act yourself into a new way of thinking than thinking yourself into a new way of acting

HOW WE EAT THE ELEPHANT...





Pilot based approach – test in real life and just get started



Involve employees in production



SPEED



Work within many areas simultaneously



Challenge old truths



Learn from others

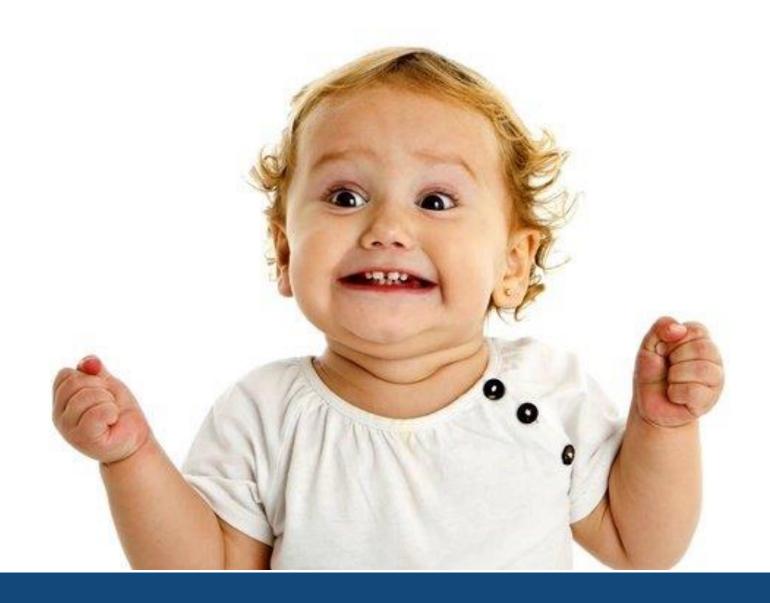


Communication, communication

HOW IS IT GOING WITH THAT ELEPHANT?



HOW WE FEEL...



QUESTIONS?

