

Euro-CASE Annual Conference 2016 | ATV's Technology Day

# PROGRAMME

Monday 14 November 2016



**BIG DATA – SMARTER PRODUCTS, BETTER SOCIETIES**

# Introduction

On behalf of the organisers, we are pleased to welcome you to the conference “Big Data – Smarter Products, Better Societies”.

We congregate to discuss and share knowledge about the newest trends in technology development; the conference will provide a great opportunity to get updated and to extend your professional network.

The event is the result of close cooperation between the European Council of Academies of Applied Sciences, Technologies and Engineering (Euro-CASE), the Danish Academy of Technical Sciences (ATV), and the Technical University of Denmark (DTU). By combining our forces, we have put together a compelling programme with international speakers. The conference merges two well-known and successful events, *ATV's Technology Day* and *the Euro-CASE Annual Conference*.

The conference programme features high-level key note speakers from industry and academia as well as the official launch of ATV's Science and Engineering Project. During the day, you will also have the opportunity to get into more depth with a technology theme by participating in one of three parallel sessions:

- Industrial Internet of Things
- Smarter Societies
- Big Data Changing Health Care

Promoting **Science and Engineering** as a concept is a common goal for the organisers and we are looking forward to supporting these aspirations through today's conference, focusing on the digital transition and the importance of Big Data.

Last but not least, we would like to warmly thank the sponsors who have provided the financial basis for the event: Styrelsen for Forskning og Innovation (the Danish Agency for Science, Technology and Innovation), Novo Nordisk, DTU, and Siemensfonden.



**Reinhard Hüttl**  
*President, Euro-CASE*  
*President, acatech*



**Anders Bjarklev**  
*President, DTU*



**Carsten Orth Gaarn-Larsen**  
*President, ATV*  
*CEO, CLEAN*

# ATV's Technology Day 2016 – Programme



**Moderator: Martin P. Bendsøe**  
*Professor, dr.techn, Dr.h.c., Senior Vice President and Dean, DTU*

9.00 am Registration and coffee/tea

## MORNING SESSION

10.00 am Welcome by

**Henrik Wegener**  
*Executive Vice President, Chief Academic Officer and Provost, DTU*

**Reinhard Hüttl**  
*Prof. Dr. h.c., President of Euro-CASE and President of acatech*

**Carsten Orth Gaarn-Larsen**  
*President of ATV – the Danish Academy of Technical Sciences,*  
*CEO, CLEAN – Innovation Green Solutions*

10.30 am Key Note Speech: Computing Dissemination and Concentration as Drivers for the Next Digital Transformation



**Gérard Roucairol**  
*Chairman of TERATEC – the European Pole of Competence in High Performance Digital Simulation and Computing*  
Gérard Roucairol's teaching and research career, between 1969 and 1982, led him to become a full Professor at the Universities Paris VI, Paris XI and Ecole Normale Supérieure.

Between 1984 and 2008, he was Vice President for Research and then CTO of the BULL Group. He was also a member of its Executive Committee. Since 2005 until 2008, Gérard Roucairol was Vice Chairman of the EUREKA Strategic Initiative for Software Development in Europe (ITEA). Elected to the National Academy of Technologies of France in 2005, he became its President for a two-year period 2013-2014.

Since 2009, he is the Chairman of TERATEC. This Foundation is the European Pole of Competence in high performance digital simulation and computing.

11.15 am Scientific Advising in the EU and European Cooperation about Innovation DEBATE



**Facilitator: Lia Leffland**  
*Managing Director, ATV*

Political decision-making and many scientific research projects have moved from the national to the European level. SAM, EIT and Academia Europaea provide excellent, independent platforms to meet this challenge with a European approach.

But how do we make sure that decision-makers will actually listen to the scientific community? How can we make the best offer of knowledge, facts, and recommendations in a complex and ever-changing world? We have invited three of the most influential persons in this area to discuss the topic.

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## Programme



### Henrik Wegener

*Executive Vice President, Chief Academic Officer and Provost – the Technical University of Denmark; Chairman of the High Level Group of Scientific Advisors of the EC Scientific Advice Mechanism*



### Peter Olesen

*Professor, Chairman of the Governing Board of the European Institute of Innovation and Technology (EIT)*



### Sierd Cloetingh

*Professor, Dept. of Earth Sciences, Utrecht University, President of Academia Europaea*

12.00 pm **LUNCH**

1.00 pm **Key Note Speech: Big Data, Behavioral Change and Internet Of Things Architecture**



### Yves Caseau

*Head of Digital Agency of the AXA Group, Fellow of NATF*

Yves Caseau's responsibility is the development of digital innovative applications throughout AXA's entities. He is also in charge of IT digital orchestration and reports both to the Group CMO and the Group CIO. Last, he coordinates the digital transformation of AXA and fosters innovation throughout the Group. Yves Caseau has been Bouygues Telecom's Executive Vice-President in charge of Technology, Services and Innovation from 2007 until 2013.

He was Bouygues Telecom's CIO from 2001 until 2006. He has taught the "Information Systems Theory and Practice" lecture at Ecole Polytechnique for three years and is a frequent speaker on information systems architecture.

Yves Caseau is a member of the National Academy of Technologies, where he was appointed as the president of the ICT commission, and the author of books about information systems, lean management and enterprise organization.

### MIDDAY SESSION – PARALLEL SESSIONS

1.40 pm **Technological and Business Perspectives**

#### INDUSTRIAL INTERNET OF THINGS

**(Meeting Room 1, first floor)**

**Moderator:** Tom Togsverd

*Consultant, ATV*

**Setting the scene:** Kaj Grønbæk

*Professor, Aarhus University*

Business Cases:

**SMART PUMPS AND NEW SERVICES**

**Carsten Skovmose Kallesøe**

*Chief Engineer, Grundfos Holding A/S, and Industry Professor, Aalborg University*

**FROM BIG FARM MANAGEMENT DATA TO NEW CUSTOMER SERVICES**

**Jesper Mogensen**

*Group R&D Manager, SKOV A/S*

## Programme

**CLOUD SERVICES FOR SMART METERING**

**Bo Eskerod Madsen**

*CEO, ReMoni*

Panel debate

### SMARTER SOCIETIES

**(Meeting Room S09, ground floor)**

**Moderator and setting the scene:** Kim Guldstrand Larsen

*Professor, Aalborg University, and Director DiCyPS*

Cases:

**QUANTIFYING TRAFFIC USING LARGE SETS OF GPS DATA**

**Kristian Torp**

*Associate Professor, Aalborg University*

**LIGHTING UP THE FUTURE OF SMART CITIES – INTELLIGENT LIGHTING SYSTEMS – SMART URBAN SERVICES**

**Kim Brostrøm**

*Head of DOLL Living Lab, and CTO, Gate 21*

**INTELLIGENT AND INTEGRATED ENERGY SYSTEMS AND CITIES**

**Alfred Heller**

*Associate Professor, DTU*

Panel debate

### BIG DATA CHANGING HEALTH CARE

**(Meeting Room S01, ground floor)**

**Moderator and setting the scene:** Søren Riis

*Senior Director, Technology Development, Oticon Medical*

**LINKING TWO TEMPORAL BIG DATA DOMAINS:**

**THE CLINICAL AND THE OMICS WORLDS**

**Søren Brunak**

*Professor, Research Director, Novo Nordisk Foundation Center for Protein Research*

**THE NEXT HEALTHCARE REVOLUTION COMES FROM DATA**

**Anders Quitzau**

*Innovation Executive, IBM (Watson)*

**QUALITY ASSURANCE IN HEALTH CARE BASED ON BIG DATA**

**Peter Nordqvist**

*Managing Director, PhD, Forskningsinstituttet Hörselbron AB*

**STRIKING THE BALANCE BETWEEN DATA PRIVACY AND DATA USE**

**Kerina Jones**

*Associate Professor, Swansea University*

**RISK AND REWARD – WHY BIG DATA NEEDN'T BE A BIG PROBLEM FOR PRIVACY**

**Nathan Lea**

*Senior Research Associate, the UCL Institute of Health Informatics (IHI)*

Panel debate

# Programme

## AFTERNOON SESSION

### 4.10 pm Lessons from the Parallel Sessions

Tom Togsverd, *Consultant, ATV*

Kim Guldstrand Larsen, *Professor, Aalborg University*

Rasmus Larsen, *Professor, Head of Department, DTU Compute*

### 4.30 pm Launch of ATV's Science and Engineering Project



**Per Falholt**

*Chairman of the Board of Governors, DTU; Chairman of ATV's Science and Engineering Committee; Consultant, Novozymes*

A passion and vision for chemistry and biotechnology led Per Falholt to Novo A/S, where he started his career as a research chemist. He subsequently held several managerial positions developing products for the detergent industry and rose to Director for Application Technology in the company's new enzyme development division in 1995.

In 2000, Per Falholt merged the Research and Development division into the newly formed Enzyme Business R&D. Following Novozymes' demerger from Novo Nordisk in 2000, he has helped Novozymes develop a unique industrial biotechnology platform which delivers solutions to meet customer needs and support growth. Per Falholt held the position as CSO for R&D at Novozymes until 2016 and is now Consultant at the company.

### 4.45 pm Key Note Speech: ICT Frontline Technologies – Opportunities for Research and Development in Europe



**Walter Haas**

*CTO, Huawei Germany*

With a background from 25 years in the telecommunications industry, Walter Haas is today CTO of Huawei Germany. He has previously held managerial positions in Research and Development, Business Development, and Product Management for various companies.

In 1999, he managed his first project with Huawei in Germany and other European countries. He joined the company in 2004 and became CTO in 2006. He is responsible for the technologies in all Huawei products.

### 5.30 pm Closure

**Reinhard Hüttl**

*President of Euro-CASE and President of acatech*

### 5.40 pm-6.30 pm Networking

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IDA, Ingeniørforeningen i Danmark

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## VENUE

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## DATE

Monday 14 November 2016

ATV

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