Big Data and Internet of Things

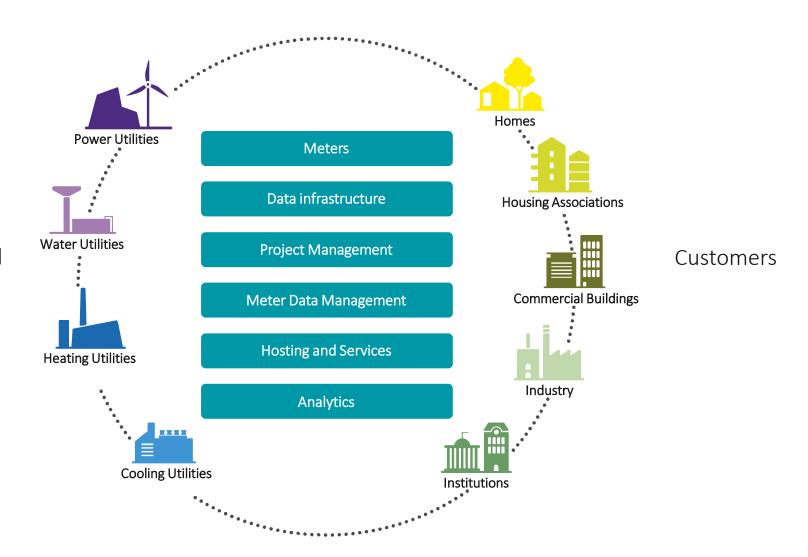
- Does it make sense?



ATV 's Technology Day 2015



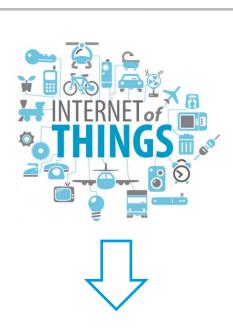




Suppliers and distributers

What is Big Data and Internet of Things? In my book!

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Connectivity Interoperability



More data More assets





Aggregation Combination



Creates insight
Creates knowledge



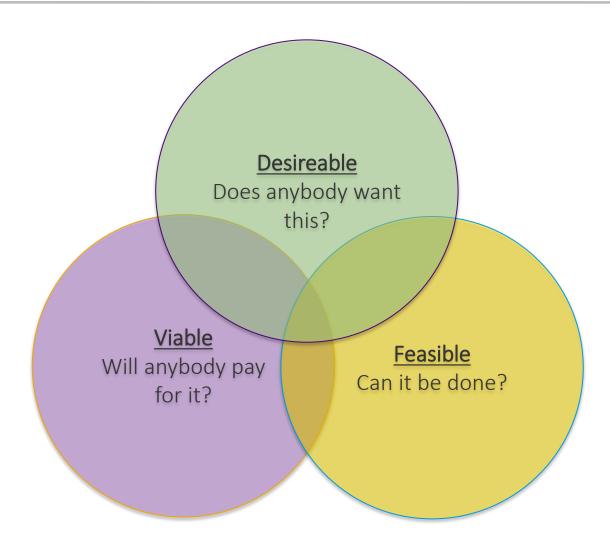
Possibility to create fantastic products

Internet of Things and Big Data is just technologies!

Which products does it make sense to develop?

Which problems to solve?





Data specialists

User Experience

Designers

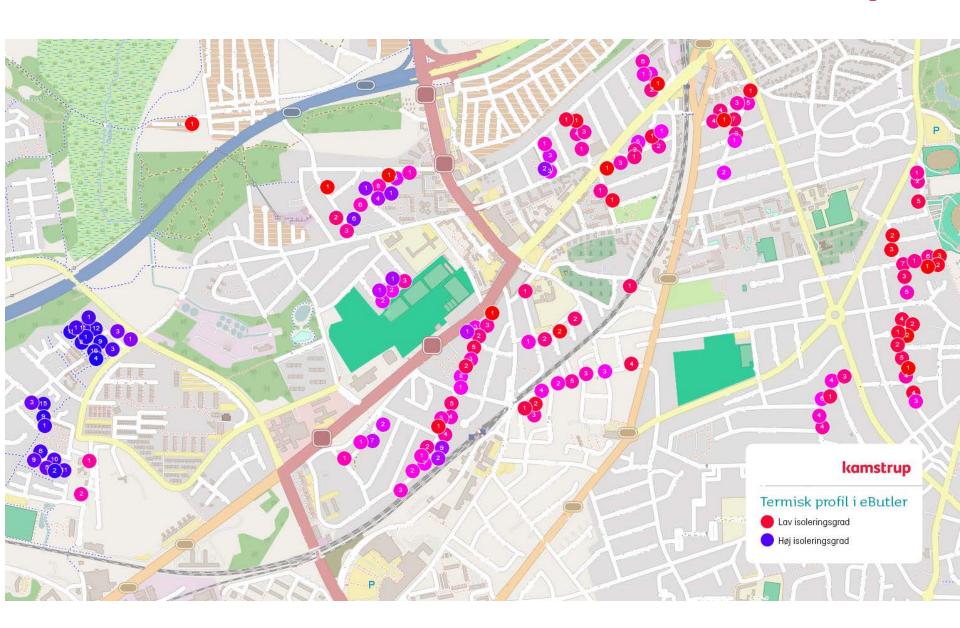
Applied Mathmatics

Integration specialists

Users



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Think forward