ATV MINISTRY OF FOREIGN AFFAIRS OF DENMARK

APPLIED AI ACADEMY

EXPLORING APPLIED AI IN THE SILICON VALLEY ECOSYSTEM

DENMARK
IN SILICON VALLEY

SHORT VIDEO INTRODUCTION TO INNOVATION CENTRE DENMARK, SILICON VALLEY

https://youtu.be/HmeYfYAVRLU

MINISTRY OF FOREIGN AFFAIRS OF DENMARK

Ministry of Higher Education and Science Denmark

OUR FRAMEWORK

INNOVATION CENTRE DENMARK ABROAD

SILICON VALLEY

BOSTON

HQ CPH

MUNICH

TEL AVIV

NEW DELHI + BANGALORE

SHANGHAI

SEOUL

SAO PAULO

MINISTRY OF FOREIGN AFFAIRS OF DENMARK

Ministry of Higher Education and Science

APPLIED AI ACADEMIES

SUPPORTING THE NATIONAL AI STRATEGY

WHAT

An intense **EXECUTIVE LEARNING JOURNEY** to explore and experience Applied AI in the Silicon Valley ecosystem

WHO

For **DANISH EXECUTIVES** from companies, authorities and academia working with business development, innovation and/or digital transformation, C-suite executives, and board members

WHY GO?

To understand the **BUSINESS IMPLICATIONS OF AI** and the opportunities within your own field and organization

To identify, quantify, qualify and **DESIGN SOLUTIONS BASED ON AI** – based on your own case/challenge

To become a part of a **STRONG KNOWLEDGE BASED AI NETWORK** across industries and sectors – in Denmark and Silicon Valley
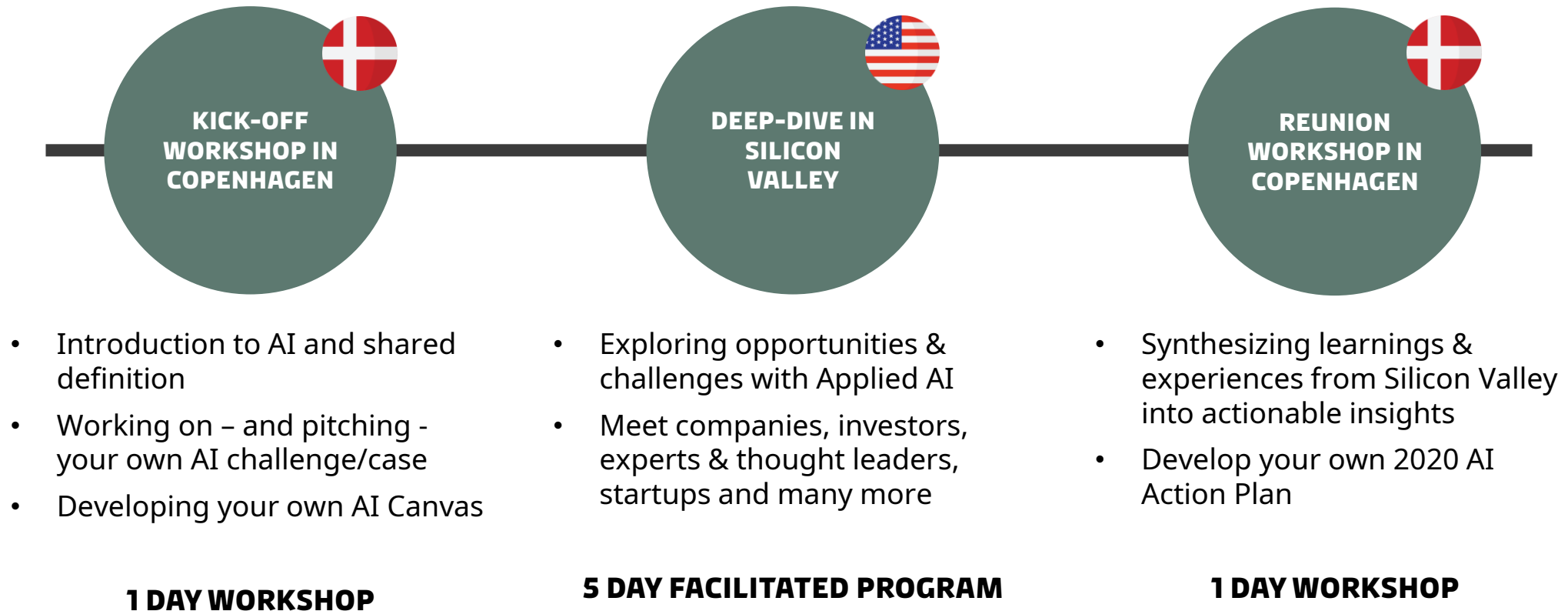
To **MEET AND LEARN FROM** AI practitioners from corporations, startups, universities, VC's, innovation labs and more

To gain the **TOOLS AND COMPETENCIES** to work more strategically with AI in your organization

THE CONCEPT

A LEARNING JOURNEY IN 3 MODULES IN COPENHAGEN & SILICON VALLEY

KICK-OFF WORKSHOP IN COPENHAGEN

DEEP-DIVE IN SILICON VALLEY

REUNION WORKSHOP IN COPENHAGEN

- Introduction to AI and shared definition
- Working on – and pitching - your own AI challenge/case
- Developing your own AI Canvas

- Exploring opportunities & challenges with Applied AI
- Meet companies, investors, experts & thought leaders, startups and many more

- Synthesizing learnings & experiences from Silicon Valley into actionable insights
- Develop your own 2020 AI Action Plan

1 DAY WORKSHOP

5 DAY FACILITATED PROGRAM

1 DAY WORKSHOP

YOU WILL BE WORKING ON YOUR OWN INDIVIDUAL AI CHALLENGE/CASE THROUGHOUT THE ACADEMY

IN 2018 WE GRADUATED THE FIRST GROUP OF "AI FRONTRUNNERS" FROM ACROSS INDUSTRY

WE MET CORPORATIONS, STARTUPS, INVESTORS AND THOUGHT LEADERS...

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	THE PAST, PRESENT AND FUTURE OF AI	APPLIED AI CASE A VC'S PERSPECTIVE	AI EXPO 2018 AI & BIG DATA CONFERENCE	APPLIED AI CASE HANDS-ON AI	HOW TO START THE TRANSFORMATION

Morning

MONDAY
- 07.30 **Welcome** — *Program Kick-off* — *ICDK, Palo Alto* — 08.30
- 10.00 **The Future, Faster** — InnovationLab — *Keynote* — *TheShop, SF* — 10.45
- 10.45 **AI Past, Present, and Future** — Cisco Systems — *Keynote* — *TheShop, SF* — 11.30
- 11.30 **What AI Means for Industries** — *Panel Debate* — *TheShop, SF* — 12.15

TUESDAY
- 10.00 **Tour of the Gallery** — Autodesk — — **Humanizing Customer Support with AI** — Autodesk — *Tour & Keynote* — *Autodesk, SF* — 12.00

WEDNESDAY
- 08.30 **AI Expo 2018, the Leading AI and Big Data Conference and Exhibition** — **Enterprise AI and Digital Transformation** — — **Big Data Strategies** — — **Data Analytics for AI & IoT** — — **Innovations & Investors' Zone** — *AI Expo 2018, Santa Clara Convention Center*

THURSDAY
- 09.00 **Turning Data into a Timeless Competitive Advantage** — Palantir — *Keynotes & Challenges-workshop* — *Palantir, Palo Alto* — 11.30
- 13.00 **Real-life AI Cases** — Stanford Research Institute (SRI) — *Menlo Park* — 14.30
- 15.00 **The Lab Experience** — VW Automotive Lab (VAIL) — *Stanford University* — 16.15
- 16.45 **TechPlomacy** — *Office of the Tech Ambassador, ICDK* — 17.30

FRIDAY
- 10.00 **Bringing AI to Every Corner of Your Organization** — Unity — *Keynote* — *Unity, SF* — 11.30
- 11.45 **Lunch & Debriefing** — 12.45
- 12.45 **Artificial Creativity** — InnovationLab — *Keynote & Demo* — *TheShop, SF* — 14.00

Afternoon

MONDAY
- 13.15 **The Technologies Powering AI** — *Panel Debate* — *TheShop, SF* — 14.00
- 14.00 **AI Entrepreneurs and Intrapreneurs** — *Co-creative workshop & pitch* — *TheShop, SF* — 16.30
- 16.30 **Critical Thinking About AI** — *Keynote* — 17.15

TUESDAY
- 13.30 **Applied AI from a VC's Perspective** — Bootstrap Labs — *Keynote* — *The Vault, SF* — 15.00
- 15.00 **The Startup Pitch** — Roger.ai — *The Vault, SF* — 15.45
- 16.00 **Hands-on: AI-powered shopping** — *Amazon Go, SF* — 17.00

Evening

MONDAY
- 17.15 **Networking Reception incl. Tech Demos** — *Drinks & Demos* — *TheShop, SF* — 19.30

TUESDAY
- 17.15 **Debriefing, Drinks & Prep for AI Expo** — *Drinks & Networking* — *The Interval, SF* — 18.45

WEDNESDAY
- 18.00 **Conference Networking, Drinks, and Nibbles (Optional)** — *Hyatt Regency, Santa Clara* — 23.00

THURSDAY
- 18.30 **Dinner, Drinks & Networking** — *Il Fornaio, Palo Alto* — 21.00

SAN FRANCISCO	SAN FRANCISCO	SANTA CLARA	PALO ALTO	SAN FRANCISCO

...AND MANY TALENTED PEOPLE...

DANNY LANGE
**VP OF AI AND ML
@ UNITY TECHNOLOGIES**

Dany is former Head of ML at Uber - building the world's most versatile ML platform to support Uber's rapid growth. GM of Amazon Machine Learning - an AWS product that offers ML as a Cloud Service.
Principal Development Manager at Microsoft leading a product team focused on large-scale ML for Big Data.

Unity is a creator of a of the world's most widely-used real-time 3D development platform, providing tools to create interactive 2D, 3D, VR and AR experiences.

JESSICA RAEDLER
**CONVERSATION LEAD
@ AUTODESK**

Jessica is leading an engineering team building Intelligent Conversational AI to deliver high-quality and high-engagement Customer Service.

She brings Ava, a virtual assistant, who supports 100,000 customer service conversations a month.

Autodesk is a leader in 3D software for the architecture, engineering, construction, manufacturing, media, and entertainment industries.

BENJAMIN LEVY
**CO-FOUNDER & MANAGING PARTNER
@ BOOTSTRAPLABS**

Over the past 7 years, Ben has been actively investing in software technology startups and supporting BootstrapLabs' portfolio companies and their founders.
Ben is a repeat entrepreneur who launched, built and exited two startups in the financial technology space.

BootstrapLabs is a VC firm focused on Applied AI (early stage investments). Their Applied AI community has more than 40,000 people from over 60 countries contributing

CAMERON WENDT
**CUSTOMER EXPERIENCE LEAD
@ PALANTIR TECHNOLOGIES**

Cameron is leading the global Customer Experience team that organizes executive business development engagements with Palantir. Prior to this, he lead business development for CorporateCloud.TV, Splitcast & was the founder of Vinehub which he sold to a private buyer.

Palantir build platforms for integrating, managing, and securing data layered with applications for fully interactive human-driven, machine-assisted analysis.

MARK BÜNGER
**DEEP TECH AGENT
@ INNOVATIONLAB**

Mark researches science-based technologies, aka Deep Tech, ranging from synthetic biology to quantum computing, to help companies develop and deploy them.
He curates and co-develops AI-based systems for creating humor, visual and musical arts, and human-machine co-innovation

InnovationLab takes organizations from thinking industrial to acting digital through talks, articles, workshops, seminars, and projects
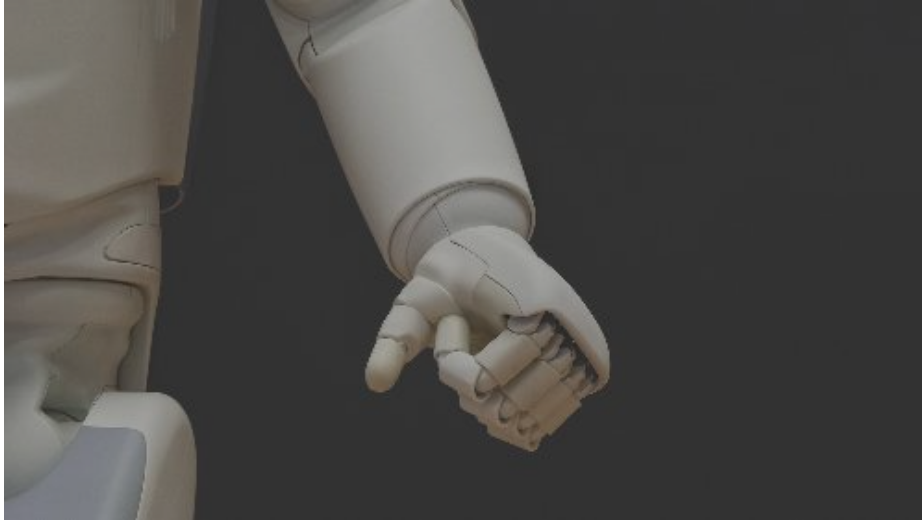
…AND WE SAW "AI IN ACTION"

UPCOMING PROGRAMS IN 2019/2020

APPLIED AI ACADEMY 2019

3 MODULES IN 2019/20:

1) **OCT 24 2019:** Kick-off workshop in Copenhagen

2) **NOV 18– 22 2019 (WEEK 47):** Deep dive in Silicon Valley

3) **JAN 09 2020:** Reunion workshop in Copenhagen

LIFE SCIENCE AI ACADEMY 2019

3 MODULES IN 2020:

1) **JAN 08 2020:** Kick-off workshop in Copenhagen

2) **JAN 27 – 31 2020 (WEEK 5):** Deep dive in Silicon Valley

3) **MAR 03 2020:** Reunion workshop in Copenhagen

LIFE SCIENCE ACADEMY

SPECIFIC FOCUS ON

❖ **FDA approvals & regulatory affairs**

❖ **Market entry strategies**

❖ **AI in the US medical industry**

❖ **Data and the use of data**

❖ **AI-driven business models**

❖ **Ethics**

IN COLLABORATION WITH

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AUGMENTED PATHOLOGY

LIFE SCIENCE ACADEMY @ REWORK

RE·WORK

SPEAKERS   VENUE   PARTNERS   SPONSORSHIP   **REGISTER**

6 YEARS, 3 CONTINENTS, 6 CITIES

Deep Learning Summit San Francisco

30 - 31 JANUARY 2020

🎙 **90 SPEAKERS**

👥 **600 ATTENDEES**

📖 **3 STAGES**

Contains 2 additional tracks! As well as the globally renowned Deep Learning Summit, access the AI Assistant Summit and the Applied AI Summit

#1 Best Artificial Intelligence Conference for Business Leaders in 2018-2019

MINISTRY OF FOREIGN AFFAIRS OF DENMARK

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