

DANSKE VIRKSOMHEDER I EN DISRUPTIV TIDSALDER

Jens Winther Moberg

Owner and Founder, Leadership Institute

Chairman/Board Member: Grundfos, Poul Due Jensens Fond, Axcel, Herlufsholm, LE34,
Visiolink

Author: Rettidig Omsorg, Mission Ledelse, Personlig Vækst, Min CEO Cookbook

A long, narrow hallway with a tiled floor and a ceiling with recessed lights. The walls are covered in a large-scale graphic of a row of beer bottles, illuminated from behind, creating a strong green and yellow glow. The text is overlaid on the wall.

**Welcome to the world's
happiest nation***

That calls for a **Carlsberg**[™]



HEAR
NO EVIL



SEE
NO EVIL



SPEAK
NO EVIL

Hunger in Paradise

*When the speed of change
outside the company is faster
than
the speed of change inside the
company
the end is in sight!*

TO-DO LIST

~~NOTHING~~

A hand-drawn illustration in grayscale. A hand is shown holding a pen, crossing out the word 'NOTHING' on a piece of paper. The paper is titled 'TO-DO LIST' and has a horizontal line under the title. The word 'NOTHING' is written in a bold, hand-drawn font and is crossed out with a thick, dark line. The background is a textured, mottled gray.

**Organisation
Centric
Culture**

What products can we
sell to our clients
What services can we
sell to our clients

What relationships do
we need to establish
with our clients

How can we make
money from our
clients

**Customer
Centric
Culture**

What does our clients
need to get done now
and how can we help

What relationships do
our clients expect us
to establish with them

What value do our
clients need to see
before they are
willing to pay

Join our
journey





INNOVATION IS A STATE OF MIND

#1

Pump manufacturer in the world

73

Years old (founded in 1945)

80+

Companies across the world

18

Million units produced every year

19,000

Employees worldwide



26

Turnover (Billions DKK) 2017



1

Owner

Grundfos is a **global leader** in **advanced pump solutions** and a **trendsetter in water technologies**.

We contribute to **global sustainability** by **pioneering technologies** that improve the **quality of life for people** and **care for the planet**.



SUSTAINABLE



OPEN AND TRUSTWORTHY



FOCUSED ON PEOPLE



INDEPENDENT



PARTNERSHIP



RELENTLESSLY AMBITIOUS

GRUNDFOS

GRUNDFOS Company Website
www.grundfos.com



GRUNDFOS



トロンボック環境省エネ技術
洗濯機クーラントポンプ MTR-DUT

GRUNDFOS

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KASUKI



Grundfos iSOLUTIONS

The intelligent approach to optimal pump system and application performance



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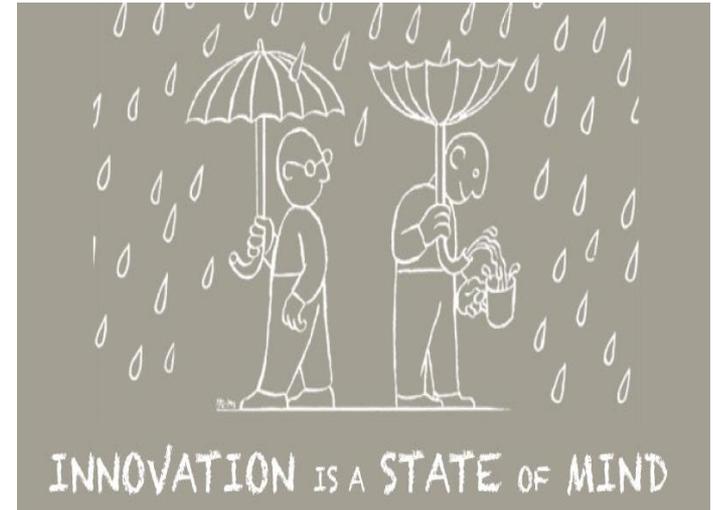
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Thank You!

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