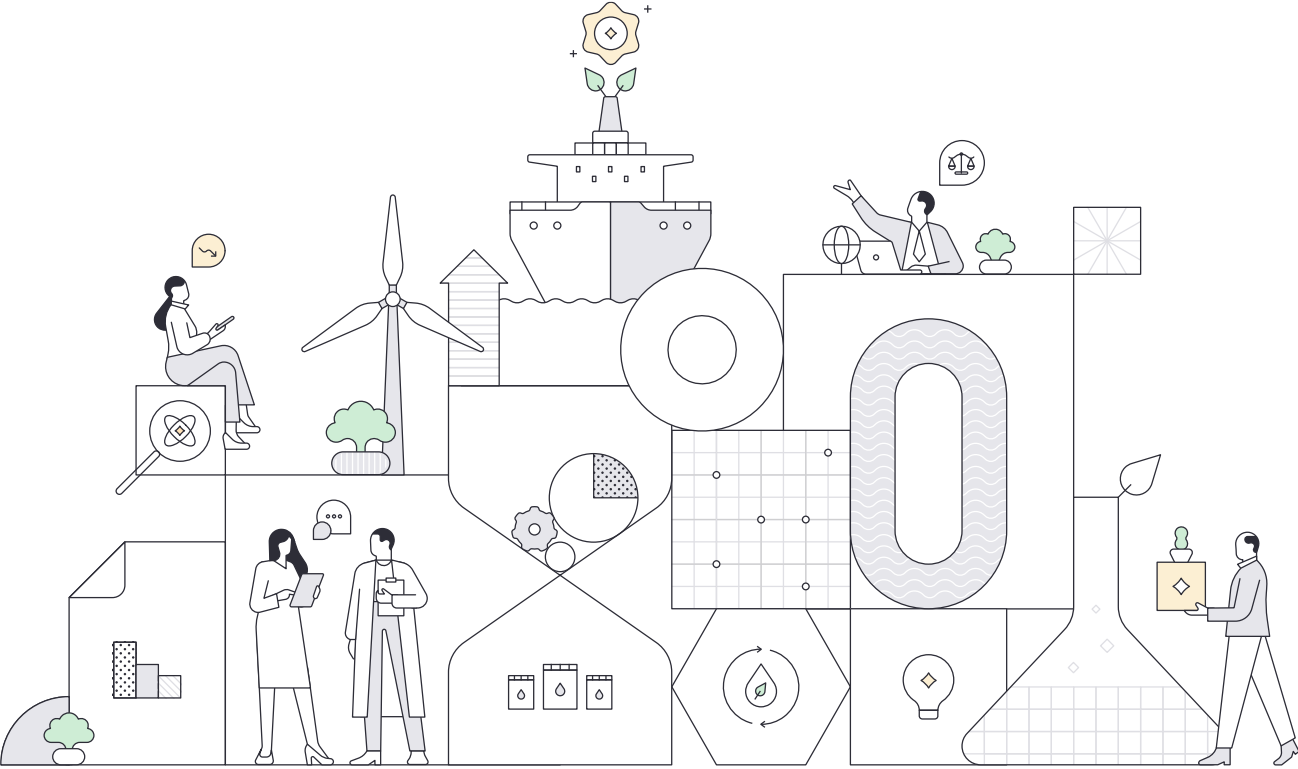


# We show the world it is possible

Bo Cerup-Simonsen  
ATV annual meeting 10 May 2022

Net-Nul skibsfart i 2050:  
En historisk mulighed for de  
tekniske videnskaber – hvad er  
potentialet og hvad kræves?

ATV Årsmøde 2022



# The Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping - we show the world it is possible

## Our vision

Decarbonization of the global maritime industry by 2050.  
Robust initiation of the decarbonization transition by 2030.

## Our mission

To be an independent and significant driver of a sustainable maritime decarbonization.



### Not-for-profit

Any donation or earned profit is used to pursue our objective

### Independent

We collaborate with key players across the value chain but are independent and technology agnostic

### Science-based

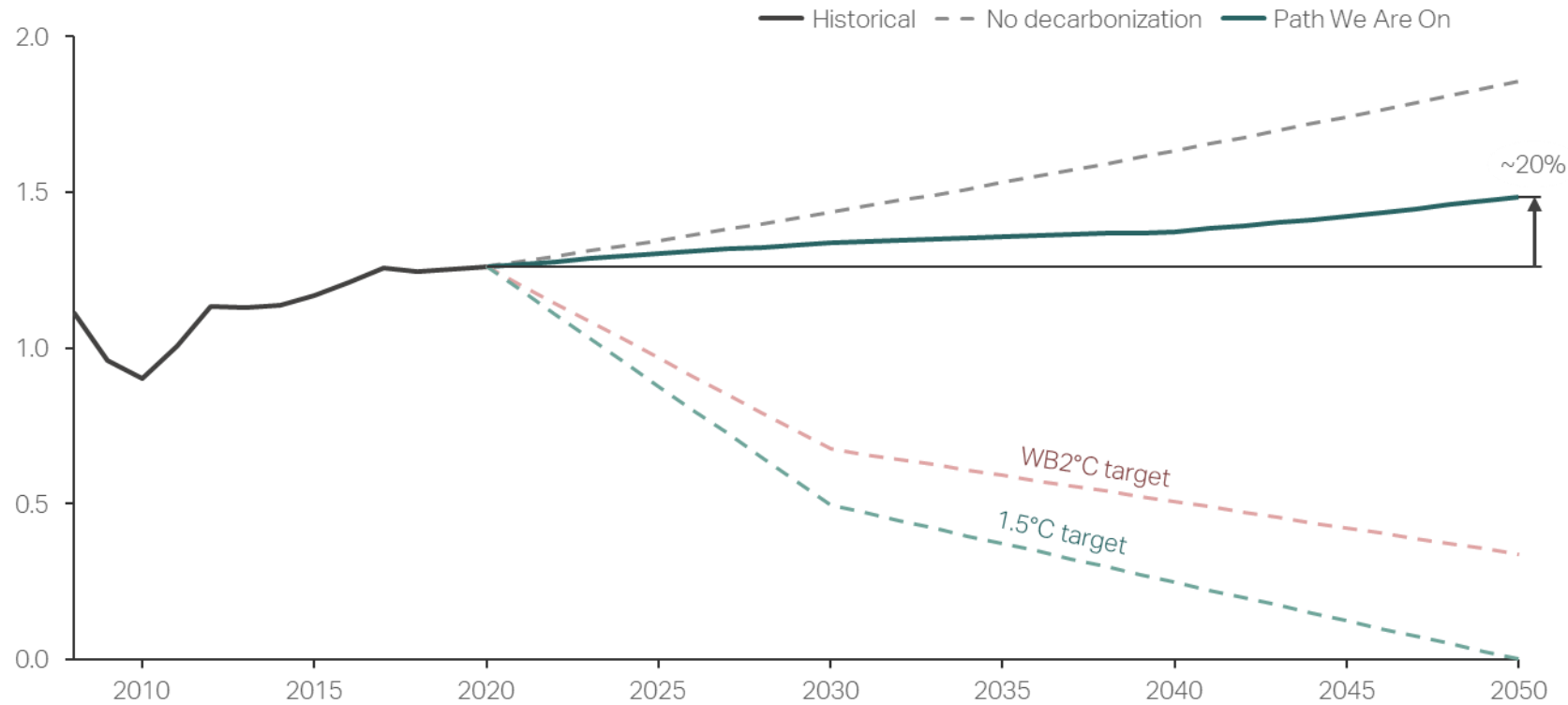
We explore viable decarbonization pathways and base our positions on data and scientific methods



# The great reduction potential and market is outside of Denmark

Scale: Fuel: 300mtons/year fossil, equivalent of 2000GW installed renewable energy

WTW Maritime emission pathways<sup>1</sup>  
GtCO<sub>2</sub>-eq/year



Energy efficiency  
industry-wide

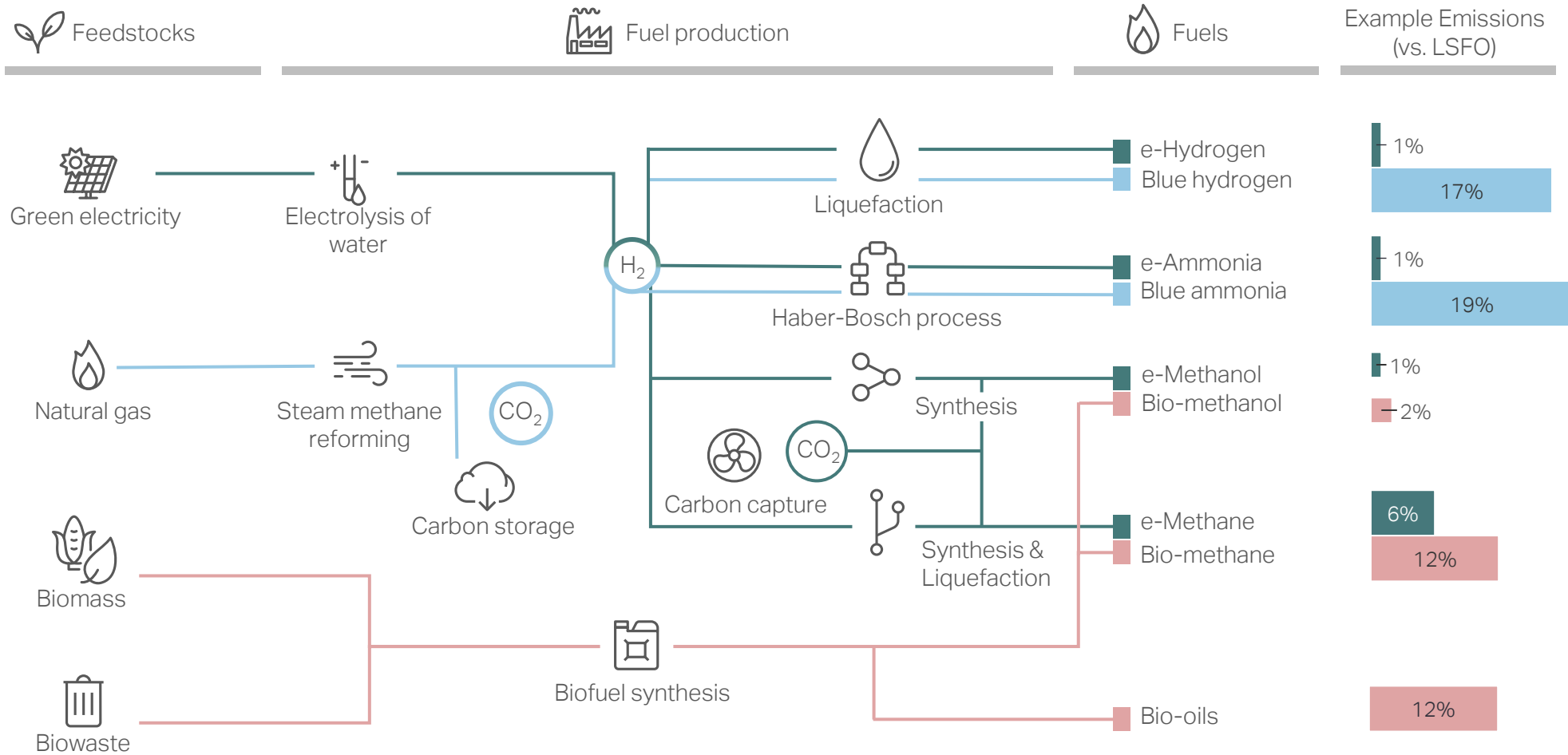
First Movers show it  
is possible, and how

Establish scalable  
energy pathways

Global Regulation  
and standards



# Scalable energy pathways are within reach this decade Enormous bottom-up innovation potential this century



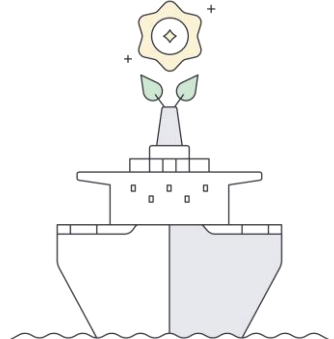
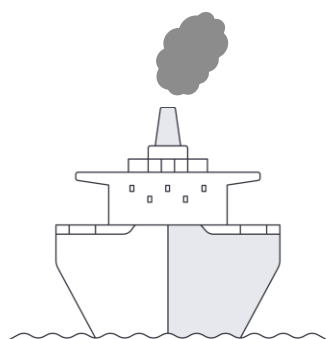
# Need: Scale – cost reduction – technology maturity – standards – holistic assessment for systemic benefit

Energy Carrier	Feedstock availability	Fuel production	Fuel storage, logistics, bunkering	Onboard fuel conversion <sup>1</sup>	Onboard safety and fuel management <sup>2</sup>	Regulation <sup>3</sup>	
Fossil fuels	Green	Green	Green	Green	Green	Green	Mature and proven
e-hydrogen	Green	Yellow	Red	Red	Red	Red	Solutions identified
Blue hydrogen	Green	Green	Red	Red	Red	Red	Solutions identified
e-ammonia	Green	Yellow	Red	Red	Red	Red	Solutions identified
Blue ammonia	Green	Green	Red	Red	Red	Red	Solutions identified
e-methanol	Yellow	Yellow	Green	Green	Yellow	Yellow	Solutions identified
Bio-methanol	Yellow	Yellow	Green	Green	Yellow	Yellow	Solutions identified
e-methane	Yellow	Yellow	Green	Green	Yellow	Red	Solutions identified
Bio-methane	Yellow	Green	Green	Green	Yellow	Red	Solutions identified
Bio-oils	Yellow	Red	Green	Yellow	Green	Yellow	Major challenges remain

Alternative fuels for decarbonization



This decade will be critically important to get started – and the need for continuous improvement will remain



3% of global emissions

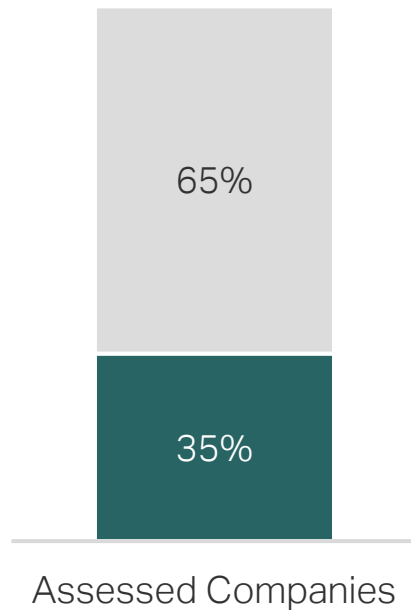
Shipping Sector	2022 Commitment By industry and countries	2026 Demonstrate and initiate Green corridors, demos	2030 Adopt and Scale Global regulation	2050 Continuous Improvement
Academia	Research Education Innovation	Research Education Innovation	Research Education Innovation	Research Education Innovation



# Only about 10% of shipping emissions are covered by net-zero targets. First movers are catalyzing the transition – and there is a long way to go

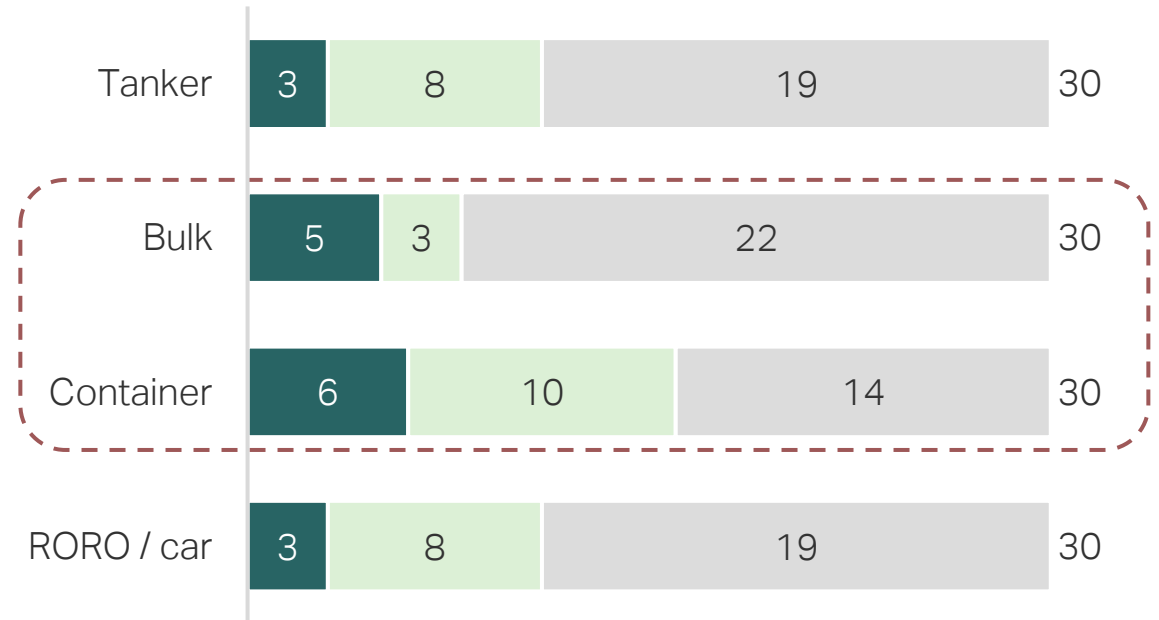
Of the 94 largest shipowners assessed, 35% have announced decarbonization pledges

■ No Pledge ■ Decarbonization Pledges



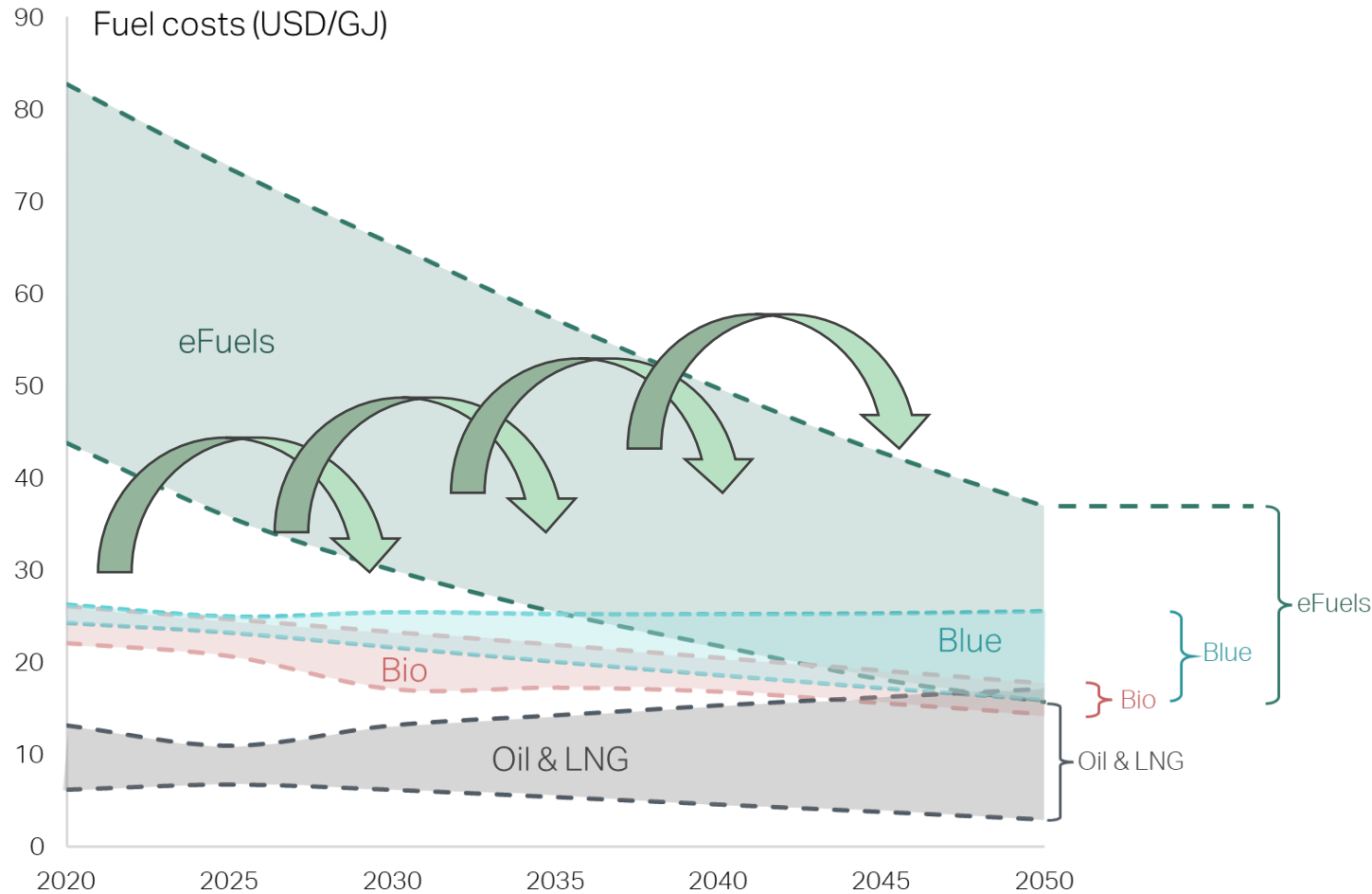
Split across categories Containers have the most pledges but Bulk is similar in terms of addressing net zero ambitions

■ No IMO or net zero pledge ■ IMO pledge ■ Net zero 2050 pledge



Source: Data on shipowners' capacity from Clarkson's Database; Pledges taken from corporate material in the public domain with cutoff date February 2022  
 Note: The analysis is made on the top 30 firms, by DWT ownership, in four different segments. A company that qualifies as a top-30 owner in more than one category is counted only once when we examine all owners jointly. This results in 94 individual companies analyzed. Firms have been classified according to their most ambitious target. The 'Net zero 2050 pledge' includes only companies with net zero ambitions by 2050 or earlier.

# How to stay competitive beyond 2030? Great impact potential outside of Denmark – Great value potential inside Denmark.



**Think BIG and LONG TERM**  
**Transition could come in waves**

Thus, need to focus on several time horizon in parallel!

### First wave

Will rely on existing technology and the focus it to get the first experiences at industry scale

### Second wave

Industry wide deployment of robust technologies supported by a policy framework making investments in scale robust

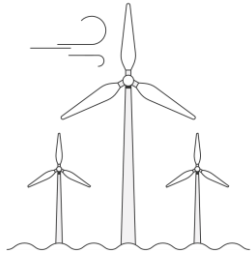
### Xth wave

Next generation technologies, showing breakthrough in relation to efficiencies and cost reduction



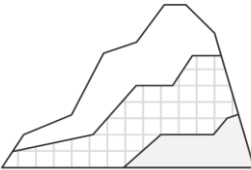
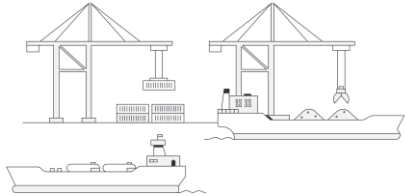


Denmark has a unique opportunity. The potential climate impact and value creation goes far beyond '70% GHG Reduction in Denmark in 2030'



Renewable energy,  
Energy and solutions

Shipping nation  
First Movers

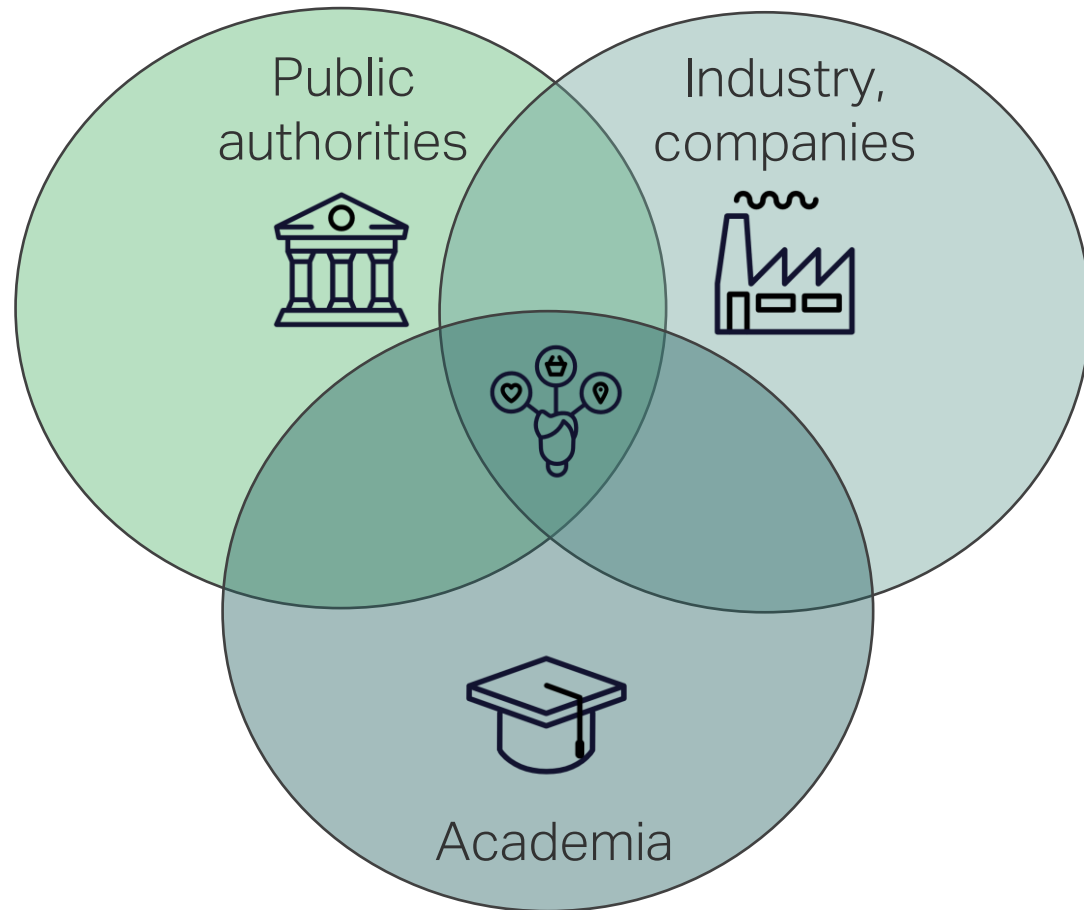


Bio, Blue, Power to X,  
Fuels and solutions

Political buy-in  
Universities



We have an opportunity to strengthen value creation and climate impact through collaboration and co-creation in certain areas.

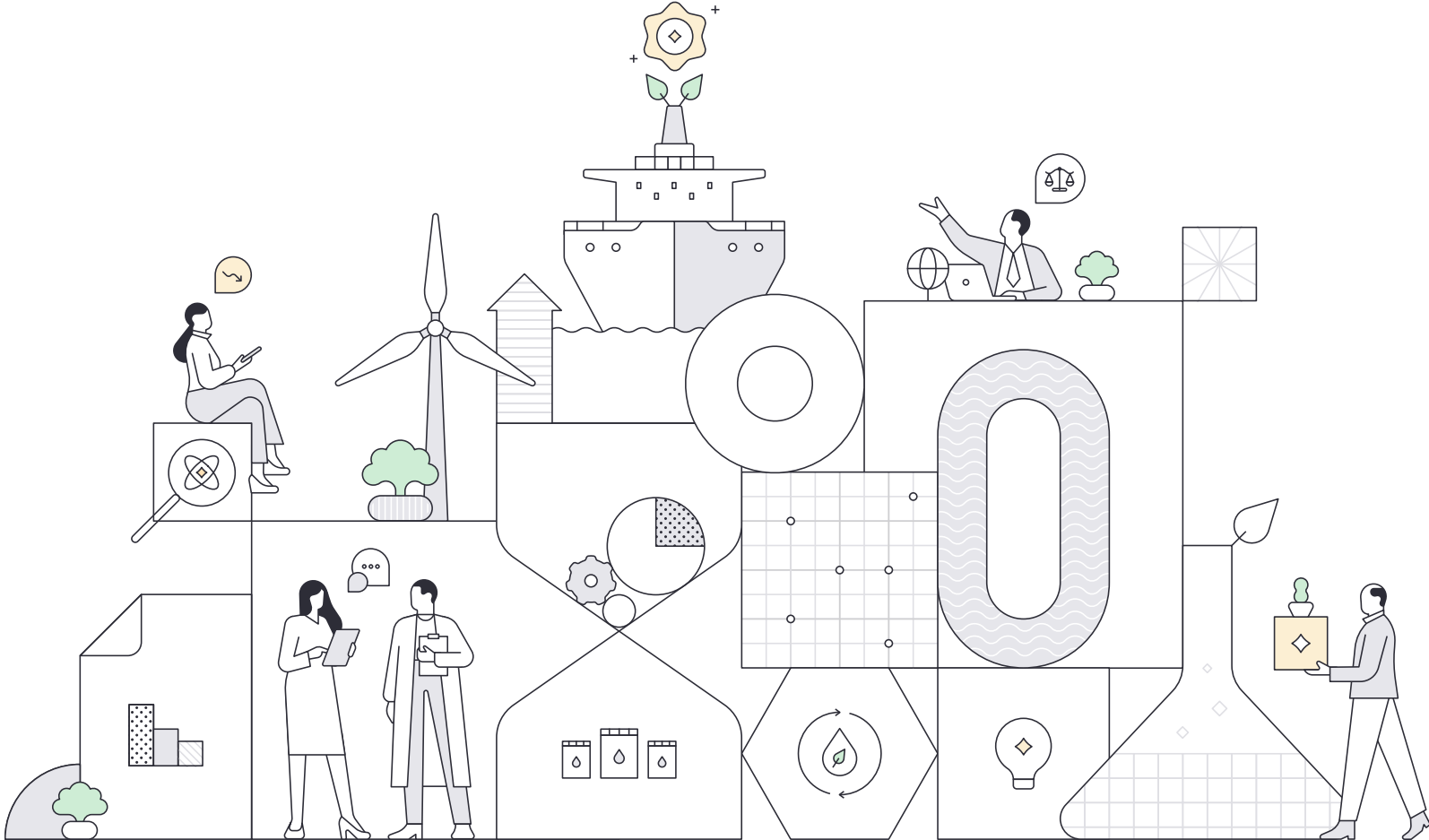


### Collaboration in the non-competitive zones:

- The overall narrative for the transition; basis for strategies of various parts of the eco-system
- National policies across business, energy, climate, research and education
- Show why, what, how: Demonstration and Blueprints
- Transparency on industry targets and progress
- International standards and regulation



Thank you!



For more information go to [www.zerocarbonsipping.com](http://www.zerocarbonsipping.com)

