

INVITATION – ATV TECHNOLOGY LEADER NETWORK (2ND MEETING)

Corporate investments in start-ups – strategic and organizational perspectives

We are pleased to invite you to the next meeting of the ATV Technology Leader Network, a forum for exchanging insights and experiences on technology leadership and innovation.

Theme

Corporates are increasingly looking to invest in start-ups and smaller companies to bring innovation and technology development into their business and organizations. The meeting will discuss what strategic and organizational conditions are required to make investments work – for the corporate as well as for the start-up.

When and Where

The meeting takes place on Friday May 31, 14.00-16.00 at DTU Entrepreneurship (Building 371, Room 229). The meeting will be followed by an optional 'Walk and Talk'-tour of DTU Entrepreneurship including a Friday drink.

Draft program

| Time | Item |
|-------------|---|
| 14.00-14.05 | Welcome by ATV |
| 14.10-14.30 | Corporate investments, a call for Board-action and involvement Jes Broeng , Professor, Director, Centre for Technology Entrepreneurship (20min presentation + 10min Q&A) |
| 14.40-14.55 | Presentation by corporate investor Morten Wagner , Vice President, Trifork (15min presentation + 10min Q&A) |
| 15.05-15.20 | Presentation by start-up with a corporate investor Jakob Andersen , CEO, Mash Makes (15min presentation + 10min Q&A) |
| 15.30-16.00 | Discussion moderated by Jes Broeng |
| 16.00-17.00 | Wrap-up of first part of the meeting, continue to optional 'Walk and Talk' at DTU Entrepreneurship including a Friday drink. |

Registration via www.atv.dk.

Questions: Martin Bech, Senior Advisor, ATV (mab@atv.dk / +45 3024 9959)